

**Frisco morgenmøte fredag 4 april 2014 - Mobil betaling**  
**Ola Martin Lykkja**



# Emner

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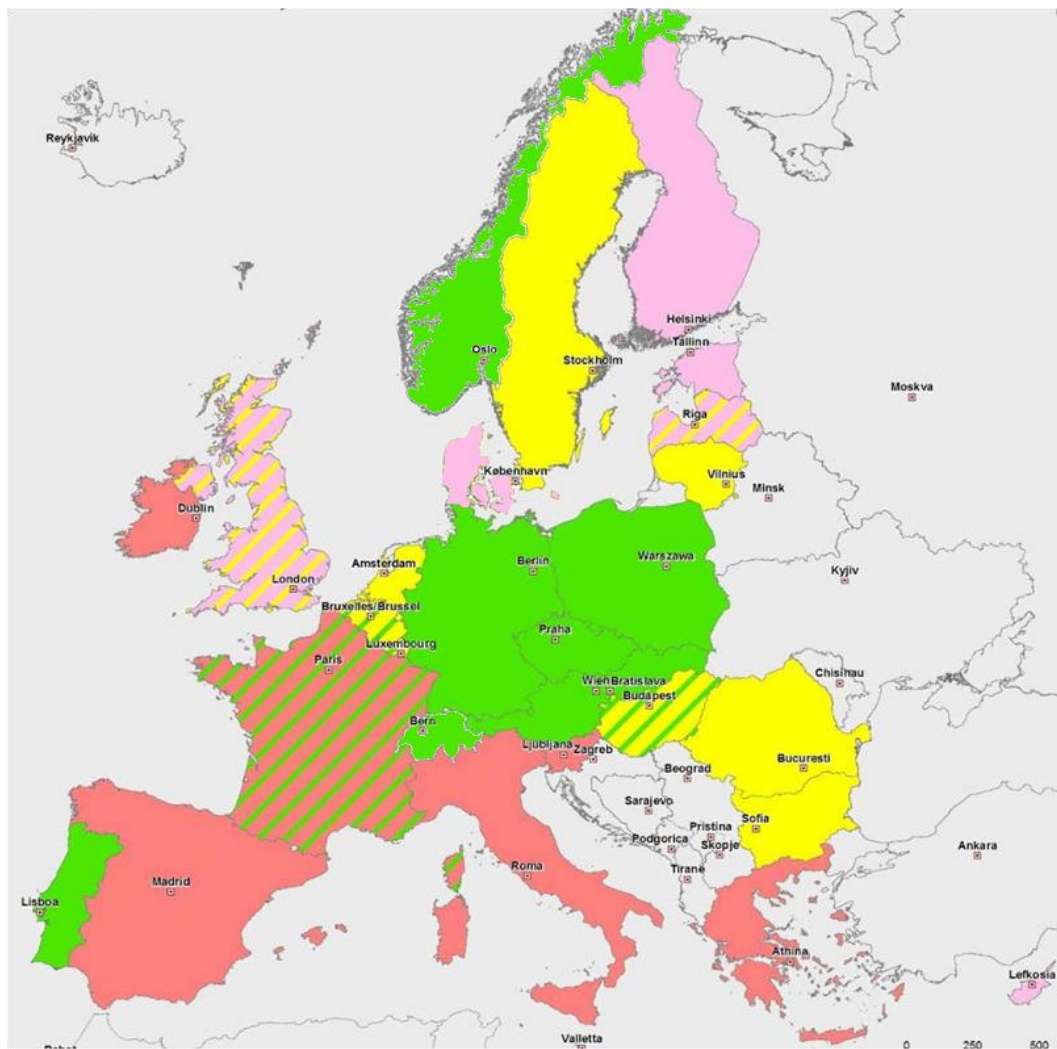
- Q-Free og veipricing
- Krav fra myndigheter og publikum
  - Sikkerhet
  - Anonymitet
- Nye teknologier
- GNSS-basert veipricing
- Betalingsløsninger
  - Forhåndbetaling
  - Kredittkort
- Konvergens

# Road User Charging

- Toll Collection
  - Collect fees to finance infrastructure
  - Well-known from Norway
- Congestion Charging
  - Reduce and redistribute urban traffic, improve journey times
  - Time-varying price
  - Göteborg, Stockholm, London
- Time, distance, place – GNSS charging
  - Introduced by William Vickrey in 1992, <http://www.vtpi.org/vickrey.htm>
  - Create a marked place for road use.
  - Charges should reflect the marginal social cost of each trip
  - Charges should vary smoothly over time
- Tax vs fee



# Where do trucks pay fees/taxes/tolls today?



Red: Distance based, physical gantries

Green: Distance, no barriers

Yellow: Vignette (time based)

Pink: No toll

Hatch marks: Under preparation

Germany, France, Switzerland, Slovakia, Austria has GNSS tolling.

Source: EC

# AutoPass OBU

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- Similar tags are in used world-wide, almost 20 millions issued
- EN standards for **DSRC** created by CEN used world-wide
- Vehicle – Toll Gantry communication has 99.99% performance
- Each user has an account (pre-paid, or post-paid) in the back-office
- OBU = vehicle owner = contract owner
- The OBU has no knowledge about money
- Only detects passage under toll gantry
- Two-way cryptographically secure:
  - Toll gantry must authenticate themselves, preserve privacy
  - OBU signs each transaction (ensures that transaction is genuine)



## Two piece OBU

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- Support for Visa, Mastercard, etc.
- DSRC communication to toll gantry
- OBU will reserve a predefined amount from credit card (e.g. 200 NOK)
- OBU will use from this to pay tolls
- After toll is paid, the credit card transaction is updated with correct amount, and another lump sum is reserved for next toll transaction.
- Separates driver role from vehicle owner role
- Note: Product has been discontinued by Q-Free, deployed in Italy before Torino Olympics in 2006.



# Privacy of tolling records in Norway

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- Press stories of jealous wives calling Fjellinjen to ask for toll passage record details.
- Police ask for passage records routinely
- You get printed passage lists by mail

## Har fått interessante opplysninger

Politiet går gjennom mobiltrafikk og Autopass-data for å kartlegge hvem som var i området da tyver stjal 25 uerstattelige kunstverk fra muséet i Bergen lørdag.

## Personvernemnda

Klage på Datatilsynets pålegg om sletting av passeringsdata. Saken gjelder spørsmålet om hvor lenge passeringsdata skal oppbevares hos bompengeselskapet for så vidt gjelder kunder som har forskuddsbetalt konto.

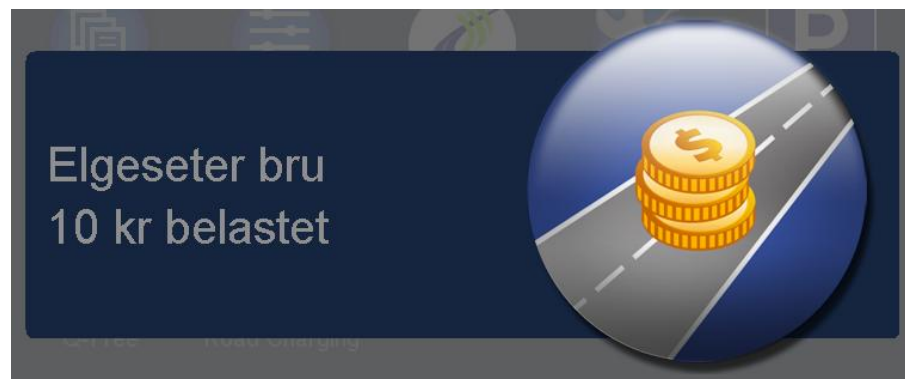
## Bomselskap sier de sletter opplysninger

«så raskt som mulig» - blir lagret i ti år

Henviser til regnskapsloven.

# GNSS Based Tolling

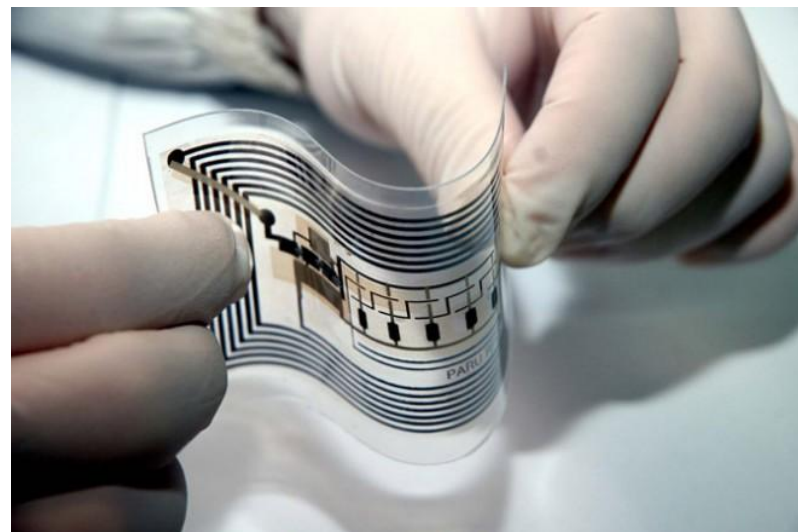
- OBU has a GNSS receiver
- OBU compares position to a map that have virtual toll gantries and zone borders
- Two possible modes:
  - **High privacy** mode
    - OBU calculate zone and gantry passages and fees
    - Position information never leaves OBU, stored encrypted there
    - Only vehicle owner knows the key to the local position records
    - Only total weekly fee is sent back to central systems
  - **Low privacy** mode
    - OBU transfers all positions back to central systems
    - Position information is available to “all”





# Proliferation of ISO 18000 cards into tolling

- ISO/IEC 18000, also known as RFID
- Cards are cheap and small and sometimes battery-less
- But: Tag logistics are the same as with AutoPass tags
- RFID performs worse than DSRC:
  - Shorter range
  - Lower drive-by speed
  - No multi lane free flow
- Popular in Americas, Asia.



# Tachograph in trucks

- EU directive requires all trucks to have a tachograph to enforce driver working hours rules.
- Tolling functions may be merged into the tachograph



# Tolling without any OBU

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- Cameras at toll gantries
- ALPR – Automatic License Plate Recognition
- No privacy – All vehicles have their photo taken
- No tag distribution cost
- No registration needed – Government already knows everything
- But lower performance due to:
  - Unreadable plates, dirt, snow
  - Unfavourable light and weather conditions
  
- Popular in Göteborg, Stockholm, and elsewhere



# ITS – Intelligent Transport Systems

- ISO and ETSI have created an architecture and a set of communication protocols for ITS for use in vehicles.
- One architecture  
Many services
- When such ITS-S stations are deployed in vehicles, tolling may just be a service



# One tolling tag to pay for it all

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- Public transport
  - Public parking
  - Private parking
  - Road toll fees
  - Gas stations
  - Drive-through restaurants (e.g. McDonalds)
  - Ferries (e.g. Fosenferga)
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- Subset of this is implemented in Portugal, Brazil, Japan, Korea, USA, Norway

# Integrated Mobility Services require Integrated Payment Services 14 →



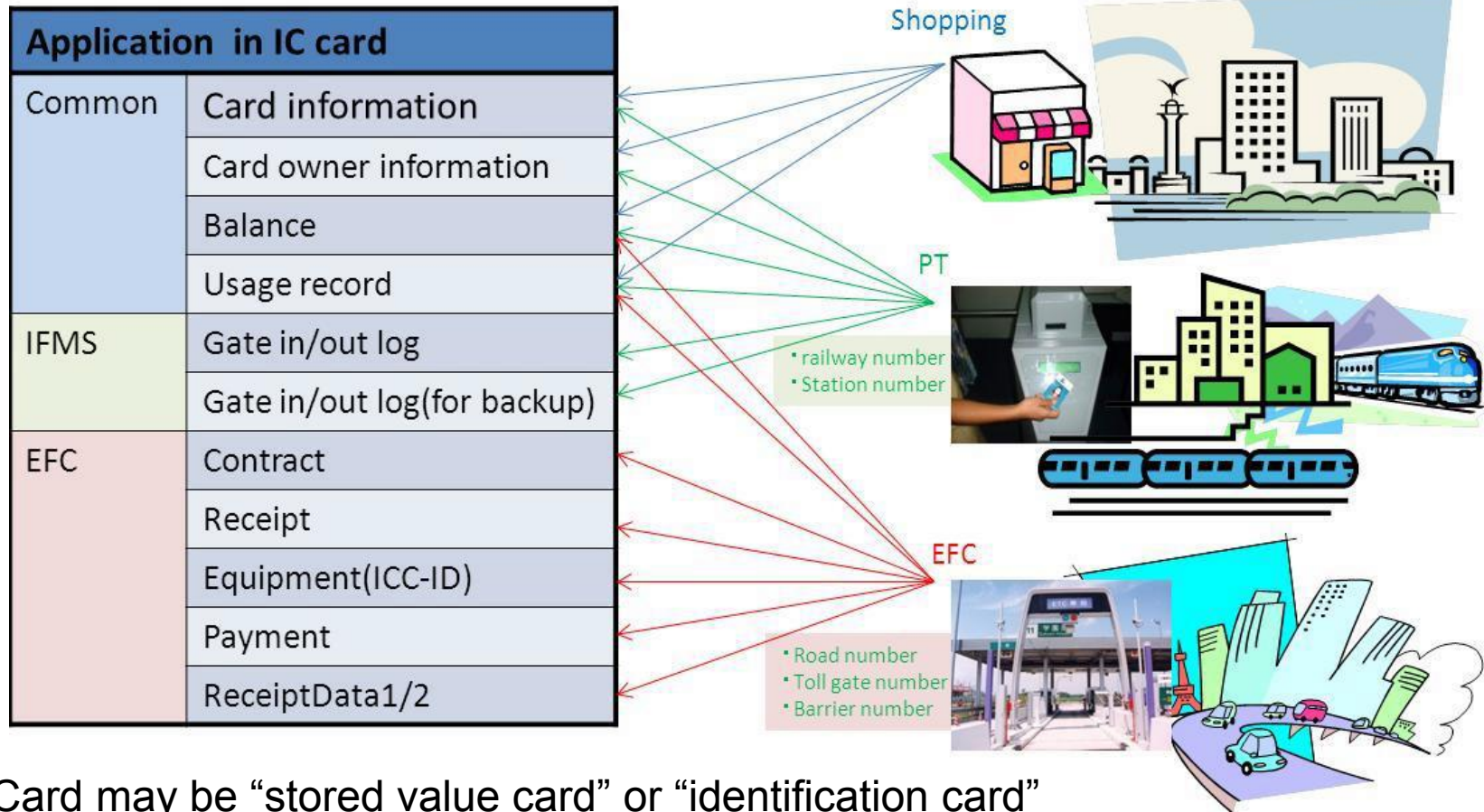
Source: SINTEF

# New payment and ticketing media pave the way for converging systems



Source: SINTEF

# Proposed multi-purpose payment card



- Card may be “stored value card” or “identification card”
- Pre-paid vs Post-paid
- Central storage of all records or not?



# Takk for oppmerksomheten!

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